

Erin Kong

Web Designer | Front End Developer

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SUMMARY

Front-end developer and web designer with experience building accessible, responsive, and data-informed digital products across agency, nonprofit, and freelance environments. Background in music business sharpened an audience-first approach to UX, translating user needs and creative goals into clear, functional interfaces. Proficient in the full design-to-deployment workflow, from Figma prototypes to production code.

RELEVANT TRAINING

Anthropic: AI Fluency (2026), Claude 101 (2026)

Google/Coursera: UX Design Certificate (2025), Data Analytics Certificate (2024)

EXPERIENCE

Website & App Manager

March 2026 – Present

NYCxD DESIGN

New York, NY

- Supported the strategic redesign of the NYCxD DESIGN Festival app and website serving 500K+ annual visitors, contributing to a 46% increase in key action completion and a 30% increase in above-the-fold conversion rates.
- Owned content, metadata, and event listings across web and CMS platforms; partnered with cross-functional teams to maintain design accuracy, accessibility standards, and technical consistency at scale.

Web Designer & Developer

Oct. 2025 – Present

GForce Technology Consulting

Remote

- Led end-to-end design of the company website, information architecture, visual identity, responsive layout system, and UX, reducing bounce rate and establishing a cohesive brand presence aligned with business goals.
- Served as the primary design-to-dev facilitator, translating stakeholder requirements into iterative, production-ready solutions while balancing user needs, technical constraints, and delivery timelines.

Web Designer & Developer

Jan. 2025 – Sept. 2025

Econo Agency

Remote

- Designed and built a bilingual (English/Korean) insurance agency website from concept to deployment, applying WCAG accessibility principles to serve Korean-speaking and elderly audiences across devices.
- Conducted audience and competitor research to guide content hierarchy, navigation structure, and front-end implementation, improving cross-device usability for the target demographic.

EDUCATION

New York University

New York, NY

Bachelor of Arts in Music Business; Minors in Data Science and Web Programming

Dec. 2025

PROJECTS

SpaceTimeDB Hackathon Winner | *SpaceTimeDB, JavaScript, Full-Stack Development*

2026

- Won the grand prize among numerous competing teams by prototyping and shipping a full-stack game application within a 48-hour window, leveraging AI-assisted workflows (vibe coding) to accelerate development velocity.

Client Portfolio Websites | *Figma, HTML/CSS, JavaScript, PHP* | [View portfolio](#)

2025 – 2026

- Designed and launched responsive portfolio sites for multiple clients, owning the full workflow from wireframe to deployment and ensuring cross-browser compatibility and WCAG-compliant accessibility.
- Iterated on designs based on structured client feedback, delivering polished, on-brand experiences with measurable improvements in usability and content accuracy across devices.

SKILLS

Proficient: Figma, HTML/CSS, JavaScript, WordPress, Adobe Photoshop, Google Analytics 4 (GA4), Git/GitHub, Squarespace, Wordpress, Bloomberg CMS

Familiar: TypeScript, PHP, Python, SQL, R, MySQL, phpMyAdmin, Tableau, Jira, Asana

Methodologies: Responsive design, WCAG accessibility, UX research, information architecture, agile workflows